

New Westchester Symphony Orchestra

2012 Program Ad Order Form

Ads to appear in October 21, 2012 NewWSO concert program
at ArtsWestchester, White Plains, NY

Full Inside Front or Back Cover	\$200
Full Page on First Inside Page	\$150
Full Page on any other inside page	\$100
Half Page	\$75
Quarter Page (Business Card)	\$50

Camera-ready artwork is preferred. Printed program will be B/W.
We can scan in ads from other printed materials.
Email artwork to newwestchestersymphony@gmail.com

Advertiser's Name/Company: _____

Contact Person: _____

Address: _____

Type of Ad Ordered: _____

Amount Received: _____

Date: _____

Received By: _____

Order Entry Deadline is Friday, October 13, 2012
Please make checks payable to:
"New Westchester Symphony Orchestra" (or "NewWSO")
72 Old Colony Rd, Hartsdale, NY 10530
Tel: (914) 260-1811

Full Page Ad

4½"w x 7½"h

300 dpi
Grayscale

¼ Page Ad Vertical

2¼"w x 3¾"h

300 dpi
Grayscale

½ Page Ad

4½"w x 3¾"h

300 dpi
Grayscale

¼ Page Ad (Horizontal)

4½"w x 1⅞"h

300 dpi
Grayscale